

Boran: the ideal choice for the commercial farming sector

By Annelie Coleman

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The Boran is renowned for its ability to maintain body condition despite extreme weather and difficult circumstances.



From left: Christopher Havenga (technical advisor), Francois Smit (president, Boran Cattle Breeders' Society of South Africa), and Marthinus Botha (board member, Boran Cattle Breeders' Society of South Africa).

Photo: Sindira Chetty

The Boran is the ideal choice for a commercial beef cattle producer intent on producing meat sustainably and profitably, according to Francois Smith, president of the Boran Cattle Breeders' Society of South Africa.

One of the breed's most impressive traits is its ability to keep and maintain body condition despite the circumstances.

"With the Boran, it is possible for red meat producers to finish animals grown on the veld at between 45 and 60 days in the feedlot. This makes it possible for producers to retain the competitive edge," he said.

The breed's resilience and low maintenance means that farmers can produce meat more cost effectively, thus improving their bottom lines.

“The Boran’s outstanding capability to hold its own plays a determining role in mitigating ever-increasing input costs.

“Its very strong herd instinct makes it easy to manage under extensive conditions. Remember, the breed was bred in Africa for African conditions,” said Smith.

According to him, the Boran is known for its adaptability and elasticity and can be found anywhere from Kenya down to the Southern Cape of South Africa.